



## Convention 2011

April 14-17 - Great Wolf Lodge

### Go to Convention for Free!

**HOW??** By selling advertisements in the 2011 Convention Brochure.

If you sell ads in the Convention Brochure, you will receive a rebate for *half* of the price of the ads up to the amount of your entire registration. Sell **three pages of ads** you'll go to Convention for *free!*

Ask local business owners, your family and friends, Masonic lodges, Eastern Star Chapters, Amaranth Courts and *anyone you can think of* if they will buy an ad through you. Remember this is positive advertising for not only the customer, but also for **DeMolay!** When selling ads, use last year's Brochure as an example. Contact those who bought ads last year first. Brainstorm potential ad buyers with your chapter. The main thing to remember when selling is: don't get discouraged. If at first you don't succeed, try, try again... Another way you can earn your way to Convention 2011 is by selling **Patron Ads**. Patron ads only cost \$10 so they're easy to sell to individual Masons, Sr. DeMolays, parents, friends and other DeMolay supporters. The buyer gets his or her name listed in the Convention brochure.

**Ad orders must be received by March 1, 2011**

***Note:***

***Any rebates will be paid as a single check to each chapter at the end of Convention.***

***Chapters are responsible for passing along rebates to individuals.***

# Washington DeMolay

## Convention 2011

### Brochure Advertising Order Form

Organization Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Work phone: \_\_\_\_\_ Evening phone: \_\_\_\_\_  
Email address: \_\_\_\_\_

#### I am ordering the following sized ad:

	Full page	7 1/2" by 10"	\$185.00
	Half page	3 3/4" by 10"	\$100.00
	Half page	7 1/2" by 5"	\$100.00
	Quarter page	3 3/4" by 5"	\$60.00
	Eighth page (business card)	3 3/4" by 2 1/2"	\$35.00

\_\_\_\_\_ Use Same AD as Last Year!

**!!! AD Deadline: March 1, 2011 !!!**

Make Checks Payable To: Washington DeMolay

Attach your ad copy to this form with payment - OR -

E-mail ad to: [tesskent@gmail.com](mailto:tesskent@gmail.com) and mail hard copy with payment to:

Washington DeMolay Convention Brochure  
c/o Tess Kent  
16036 11<sup>th</sup> Ave SW  
Burien WA 98166-2940  
Cell: 206-795-3826

**\*\*additional forms can be printed from [www.wademolay.org](http://www.wademolay.org)**

(Members and Chapters may receive credit toward Convention fees)

Please give credit for this AD to:

DeMolay/Sorority:  
\_\_\_\_\_

Please give credit to a deserving candidate

\*We have a limited supply of artwork available

\*Attach AD copy

\*Business cards don't reproduce exactly

\*All Ads are printed in black and white

\*Call for color AD information



# Convention 2011

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Great Wolf Lodge, Grand Mound WA

## Patron Ads Order Form

Patron Ads are a line listing in the Convention Brochure (Typically, a person's name or a very brief message).

The person listed in the "Sold by" field will receive a rebate against the cost of Convention for each Patron Ad sold. There is no minimum to receive credit. Take this form with you to a Masonic organization meeting, to community events, or to family and friends and see how many Patron Ads you can collect. Be sure to smile and say "thank you"!

*Please print neatly so that the Patron's name will be printed correctly.*

Sold By: _____	Chapter: _____
Address: _____	Chapter: _____
City, State, Zip: _____	Phone: _____
	Email: _____

Name/Line of text (Max 60 characters): \_\_\_\_\_  
Amount Received (\$10 suggested): \_\_\_\_\_

Name/Line of text (Max 60 characters): \_\_\_\_\_  
Amount Received (\$10 suggested): \_\_\_\_\_

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Name/Line of text (Max 60 characters): \_\_\_\_\_  
Amount Received (\$10 suggested): \_\_\_\_\_

Send this Form and payment by **March 1, 2011** to: WA DeMolay, c/o Tess Kent, 16036 11<sup>th</sup> Ave SW, Burien WA 98166-2940

Amount Enclosed: \_\_\_\_\_

*Additional listings on back. Attach additional sheets if necessary.*



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*Please print neatly so that the Patron's name will be printed correctly.*

Sold By: _____	Chapter: _____
Address: _____	Chapter: _____
City, State, Zip: _____	Phone: _____
	Email: _____

Name/Line of text (Max 60 characters): \_\_\_\_\_  
Amount Received (\$10 suggested): \_\_\_\_\_

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