

Executive Officer Briefing May 15, 2016 - Vol. 3 Issue 2

The Corps is Ready to help you Level Up!

You are one of the key leaders in your Chapter! We need you to share the information here with the members and advisors of your Chapter.

It is our desire to ensure frequent communications are taking place throughout the jurisdiction. Thank you for your effort in accomplishing this important mission. If you have feedback please share it with us at any of the options at the bottom of

State Corps Retreat - a huge success!

this email and we will endeavor to make it happen.

Goals for each Elected Officer

On the weekend of May 6-8, the State Corps, SDA, EO and AEO met at the Luedke Retreat Center in Spokane to work on leveling up each Chapter in Washington DeMolay. We spend hours upon hours talking, discussing, teaching, sharing, eating, and creating goals, plans and



programs to assist each Member and Chapter. SMC Luke Walker has developed an aggressive schedule and knows exactly what he and his Officers need to do to serve those who elected them. You will see a

new program at your Official Visits designed to directly help the members grow and prosper in DeMolay. We are excited to work together as a team with unified goals and a clear vision.

During the weekend Dad Luedke asked each Officer to establish 3, 6, and 12 month personal goals and the same for their State Committee. After refining what each wanted to work towards, I surprised them by saying that I intended to publish those goals for all to see. Not to publicly call them out but rather let everyone know what they intend to accomplish, hold them accountable, and look for opportunities to assist them in making their goals a reality.

Luke A. Walker, State Master Councilor:

- 3 Month Goal Memorize the Installing Officer part completely.
- 6 Month Goal Start a New Chapter with a Letters Temporary.

End of Term Goal - Receive the Blue Honor Key.

Leadership Committee Chairman:

- 3 Month Goal Launch a Video Blog with at least 2 posts.
- 6 Month Goal Get each Member of the State Chapter enrolled in WDU, Complete six Courses, and receive all badges possible.
- End of Term Goal Have Representative DeMolay Applications turned in for <u>all</u> of the State Corps, State Chapter Officers, and Region Master Councilors.

John P. Jacobson, Deputy State Master Councilor:

- 3 Month Goal To know the names of all "spark-plug" members within the Chapters and also a newer non-spark-plug member.
- 6 Month Goal Attend all OV's and to visit each Chapter at least once.
- End of Term Goal Have all my Term Planning done, State Programs ready for implementation, and my Budget approved.

Leadership Committee Vice- Chair:

- *3 Month Goal* Have a clear breakdown of committee roles for Luke and myself. Have WDU filled with 33% more lessons than currently active.
- 6 Month Goal New mid-year evaluations completed on the Hierarchy Program. Hold a meeting to assess the Program, determine its successes as well as opportunities.
- End of Term Goal WDU being used by every Chapter in Washington and the word beginning to spread around the country to help benefit DeMolay. I want to re-implement the Hierarchy Program for the 2nd Year with edits and changes needed for improvement.

Jarod H. Picket, State Senior Councilor:

- 3 Month Goal Both assigned State Events completely planned.
- 6 Month Goal Have Flower Talk and Ceremony of Light memorized and ready to be certified. End of Term Goal - Outline for SMC term complete.

Membership Committee Chairman:

- 3 Month Goal BBP (Big Brother Program) instituted in at least 5 Chapters.
- 6 Month Goal 40 members initiated.
- End of Term Goal Three Members in each Chapter who are comfortable with "DeMolay Sales".

Sam A. Walker, State Junior Councilor:

- 3 Month Goal Visit half of the Chapters, and Kitsap Chapter specifically twice.
- 6 Month Goal Visit the other half of Chapters, and Chuckanut Chapter specifically twice.
- End of Term Goal Improve Masonic relations by knowing all the names of the Job's Daughters and Rainbow Girls Elected Leaders. Ultimately make it to all chapters at least twice, and all OV's.

Communications Committee Chairman:

- *3 Month Goal* All videos loaded/posted. Get on the live feed for Snapchat. BOB have defined responsibilities so articles are all posted on time.
- 6 Month Goal Wiki articles writing completed. Get #DEMOLAYLIFE to trend. Youtube Channel organized into playlists.
- End of Term Goal Keep the BOB schedule on time. Tweet once a day. Have a weekly video.

WDU - Washington DeMolay University

Become a well educated Leader in DeMolay...



Welcome to DeMolay University, where DeMolays, Advisors and Supporters can learn more about DeMolay and develop leadership knowledge, skills, and techniques for success. Thank you to all who have registered thus far and are working to become better educated as a Leader.

To get started, all you need to do is go to DeMolay.University, create a Learner Profile and complete the Registration Course. Once completed, you will be able to access the rest of the DeMolay University Coursework including Leadership Correspondence Courses, Chapter Management and more! We will be adding more and more to the Course Catalog (and if there is something you want that is not there, let us know)! Be sure to inform your Councilors, Chapter Members and all New Members, their Parents, and even the Masons from your Sponsoring Body are signing up to become improved leaders.

Come Join Us at the First OV of the Term

Edward James will host our new SMC and Corps on May 17th...

As we get the term started Edward James Chapter will be hosting the first
Official Visit of our new State Master Councilor Luke Walker on this
Tuesday, May 17th. Please join them as Luke and the Corps launch
"The Hierarchy Program" live. Get a head start on what to expect at your
Chapter's OV by seeing how the program will work and what you need to do
to "Level Up". Besides this is a chance to get out to make some new friends along with catching
up with brothers you haven't seen since Conclave.

Do You Want A Term Shirt?

They will be available for sale at State Paintball...

If you are looking to be cool like those who got their new Term Shirts at Conclave, you too can purchase a **"Leveled Up"** t-shirt at State Paintball.

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The cost is only \$15 per shirt (\$18 for XXL & \$19 for XXXL). They will be available on a first paid first served basis as long as they last.

State Paintball 2016 - Special Notice!!! All Prospects can still register without incurring a late fee until Thursday!

May 21st @ KC Crusaders...

For all you fans of Paintballing, State Paintball is back! This coming Saturday at KC Crusaders in South Prairie. The cost is only \$28 per person (plus late fee if you have not registered yet). If you have questions you can contact the event chairman Luke Walker. So start getting your CAMO gear together, doing some extra cardio, and plotting you strategies now. We want you to come join what is sure to be an awesome day, including the new camo contest.



Registration is still live on the website and download the N2K to catch all the details.

Do You Want To Be In The Know?

Sign up for the WA DEMOLAY UPDATE...

As you heard last week at Conclave we have now launched the **WA DEMOLAY UPDATE** to replace the previous DeMobile option. Go to the website and look for the logo in the middle of the page or **click here** and you can sign yourself up to receive all the updates we send out, to your phone. This will include any event changes that occur as we get close to the day of an event or even while we are at the event. Its very simple and easy to do. You just need your mobile number and carrier to sign up.

Reminder About Medical Release Forms

All youth must have one regardless of age ...

Just a quick reminder that all of our youth (under 21) must have a Medical Release (MR) Form on file with their Chapter and provided for all State Events when attending. This includes Special MR forms for events like Conclave and DLC where unique forms are used for those specific events.



Note that even if the youth is 18 or older, a MR Form is still needed! This includes all youth participants who are guests of DeMolay (ie, prospects, Squires, Jobies, Rainbow, etc). Note that anyone over 18 can sign their own MR Form if they wish, but we need to keep one on file since we are responsible for their care while they with us until the age of 21. Our insurance company and lawyers are very clear that in DeMolay (and our guests), you are not 18 until you turn 21. Lastly, remember that the MR Forms expire every year on December 31st and a new one for the new year must be completed.

Membership Focus includes getting them Registered

Reporting new Initiates...

As many of you heard at our last WADA we are now reporting new initiates a little different than we used to. Instead of sending any paperwork to the State office or to DI office, you will now enter all the info directly into the eScribe system and have it processed by



DeMolay International. You can <u>Click Here</u> to be taken to the system, where you can login and enter the details for your new initiates. You will also need a PayPal account or an electronic payment option ready when you do or you will not be able to complete the registration process. If you have any questions you can contact <u>Dad Gross</u> with your question and he will get you an answer or walk you through the process as needed.

New Form for Advisor Background Checks

DI has a new company doing our background checks...

Effective April 25th, DeMolay International has moved all of our annual and new Advisor national background checks to a different company. Therefore please toss any remaining forms you may have filed away somewhere and be sure to download the "Appendix C" from our website. The old forms will not be accepted by the new company or DI. As a reminder, all new Advisors will have three forms to complete and submit to the WA DeMolay Office - the 2016 New



Advisor Application, the new Appendix C form, and the WSP Criminal History form along with the required \$48. Any questions, **please ask.**

Be Sure to Begin Planning for DLC 2016

DLC 2016 will be held July 24th - July30th...

DLC 2016 is on the calender. Please make sure to start putting your plans together for how to get as many of your members there as you can. The dates are **July 24-30**, **2016** and will be held once again at Camp Shepard, near Enumclaw, WA. The cost this year

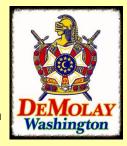


will be \$350 per person for everything and as you heard at Conclave there will be a number of new things for those who have been before, so we encourage you to consider coming back for a new experience. So be talking with your local lodges and anyone else who can help you send as many boys as you can to help your chapter grow. If you have any questions please visit the DLC website at www.pnwdlc.org for much more information and registration options, that are all live and ready now.

Are all the Leaders in your Chapter on our Mailing List?

Please check with all your leaders...

Every two weeks we send out this EO Briefing to make sure that everyone is up to speed with all the latest and greatest info that we have to share. Your Chapter Chairman, Dad Advisor, and Councilors should be receiving this at a minimum. As time goes by please be sure to check with your fellow leaders and make sure everyone is receiving it. If you need someone added they can email the office or go to the website and click the link to be added to our electronic mailing list.



WA DeMolay Online Calendar - The right spot to find a date...

Is your Chapter or Region holding an event or activity that you want others to attend? Well then, that requires advertising, right? Let us help you promote your events. First, use the "Calendar Event Submittal Form" on the Website. This will get your date booked and posted on the WA DeMolay State Event Calendar. Second, email us a flyer (PDF or JPEG) of the event including the Who, What, Where, When, Why, and How much. We will post it on the State Website,



Facebook and other social media outlets. Send it to - office@wademolay.org. Then check out your flyer in the new Chapter and Region sections of the Website! Go to Calendar

Dad Jeffery A. Brunson Executive Officer in WA 253-380-8193

Our work and our people are regularly recognized as the best DeMolay has to offer.



Give us a call today!

STAY CONNECTED





