

Executive Officer Briefing November 26, 2017 Vol. 4 Issue 7

The holidays are here and the year is almost over...

You are one of the key leaders in your Chapter! We need you to share the information here with the Members and Advisors of your Chapter. It is our desire to ensure frequent communications are taking place throughout the jurisdiction. Thank you for your efforts in accomplishing this important mission. If you have feedback please share it with us at any of the options at the bottom of this email and we will endeavor to make it happen.



Effective Immediately

Please read this letter from our DeMolay Grand Master...





Ron Minshall, Grand Master P.O. Box 891223, Oklahoma City, OK 73189-1223 405-826-2196 Rminshall@DeMolay.org

November 11, 2017

Memo to: The Members and Brothers of Washington DeMolay

The Members and Brothers of Alaska DeMolay

The Advisors of Washington DeMolay The Advisors of Alaska DeMolay

The Masonic Bodies of Washington DeMolay The Masonic Bodies of Alaska DeMolay

Brethren and friends, DeMolay International has recently received the resignation of Dad Steven Stewart, the Executive Officer of Alaska. Dad Stewart has worked in recent years to promote DeMolay in Alaska but recent job obligations are no longer allowing him to put the same level of time into the Order. DeMolay thanks Dad Stewart for all of his work and dedication and his plans to continue to help in any way possible.

At this time, after conferring with Dad Stewart and Dad Jeff Brunson, the Executive Officer of Washington, along with the combined trust of both the Alaska Grand Lodge and Washington Grand Lodge, it is my pleasure to announce that we will be combining the Jurisdictions of Washington and Alaska into one Jurisdiction under the leadership of Dad Jeff Brunson.

Dad Brunson and Dad Stewart will be working together to make this a smooth transition and to implement a plan to increase the activity and membership of both Washington and Alaska. Dad Brunson along with his Jurisdictional Officers and Jurisdictional Staff are dedicated to this program and this dedication and concern for our Brothers in Alaska will provide for a strong program for both areas.

DeMolay International is here to help and we appreciate the dedication to our Worldwide Brotherhood from all involved.

Fraternally.

Ron Minshall Grand Master

2017 Grand Master's Class

What a great day this was for DeMolay in Washington...

This year's Grand Master's Class was a great celebration of DeMolay in Washington. We honored our Grand Master with a class of 18 new members in numerous chapters across the state.

Many thanks to the Alki Masonic Temple for being such great hosts as we practiced the night before and throughout the day into the degrees. Dad Schoeben arrived to receive his class and help make the announcement about Alaska and then joined us for a action packed night of hockey at the T-Birds game. Many thanks to all who attended and helped make the day go so well.



A Message From Our Executive Officer

We are now Washington & Alaska...



Greetings Brothers, Advisors and friends,

If you have not heard, we are now the <u>Jurisdiction of Washington and Alaska</u> effective as of November 13th. Now I bet you are asking "What does that mean to me?"

To the average Member and Advisor - it means not much. You will see slight changes to some printed materials and online media. For example, depending on when your completed initiation date or Advisor renewal was done on eScribe, your new DeMolay International ID card may say WA & AK.

For our State Officers, we are still Chartered as the Washington State Chapter, therefore in WA nothing changes. The Elected State Officers will become recognized as Jurisdictional Officers of WA & AK as they travel outside of Washington. From there, the State Corps will be involved as we move forward in helping rebuild and grow the DeMolay presence in Alaska.

The current Executive Officer's Staff of each State are now joined together as one Staff for both Washington and Alaska. We will move forward in creating an action plan to manage the addition of Alaska into our family; combining a few positions, adding some additional staff, and continue to work hard at growing DeMolay no matter where we live.

Bottom line, is that we have added two Chapters (Juneau and Anchorage), some awesome DeMolay brothers, dedicated Advisors, and no longer is Empire and Sandpoint our most isolated Chapters. We are being supported by the Grand Lodge of Alaska to continue DeMolay in Alaska, and the Grand Lodge of Washington to grow DeMolay in Washington. We have the joint commitments of Grand Master Bishop of AK and Grand Master Schoeben of WA along with the Freemasons of both jurisdictions to make DeMolay the Foremost Young Men's Leadership Development Fraternity.

If you have any ideas, thoughts, suggestions or questions - please contact me directly. I have appointed PSMC Luke Walker as the jurisdictional liaison to our Members living in Alaska. Brother Luke will be reaching out to them and seeing how we can help these brothers have a great DeMolay experience and know that they are not alone. He will be seeking assistance from DeMolay's living in WA to assist in this opportunity.

Thank you for all you do to move DeMolay into our next 100 years!

Jeffery A. Brunson, EO DeMolay in Washington & Alaska

Do you have the "DeMolay Update" App?

It is Where Brothers Connect...

We are dedicating this year to starting a new motion to enhance our growth in DeMolay - one that will revolutionize how our Members, Advisors, and Friends of DeMolay connect.

Yes - we have released our own, new social media resource, the **DeMolay Update App** to promote communication and to allow everyone associated with Washington DeMolay to have all the resources they will ever need at their fingertips. Check-In with pictures, get "Push Notifications" as soon as things happen, Register for Events, Get the N2K Packet, find a phone number/email, "How To" do introductions the right way, show a prospective member our Explainer Video and gather their Contact Information, post an upcoming Chapter Events, and soooo much more!



The **App** is available from the Apple App Store if you are an iPhone user. Look for the "DeMolay Update". For our Android users, you can Download the "DeMolay Update" App directly by **clicking here** or until the Google Play Store agrees that we are really a part of DeMolay.

Get the **DeMolay Update App** today and see what is happening now in Washington DeMolay!

John P. Jacobson, SMC Washington DeMolay

DeMolay Advisor Renewals for 2018

You have had 60 days... Its now time to do it...

DeMolay International opened renewal for the 2018 Advisor paperwork to be completed online on October 1st. There have been email reminders, notices from your Region Deputy, contacts from your Chapter Chairman, and posts in this Briefing. This year's renewal process is very similar to last year and takes place online through eScribe. *To renew takes less than 5 minutes.* Go to www.demolay.org, in the upper right is the login. *Once you log into eScribe you should click on the Registrations tab at the top right and you will then see your application in the MY APPLICATIONS section.* Please consult your Chapter Council Chairman if you need help.

If you are still not able to get into the system and need further assistance, contact Dad Brian
Gross and he will assist you with getting into the eScribe system. **New this year - you will need to create an account with our background check company "Validity". The directions on how to do this are listed on your application and just involve creating a user ID and setting up a password. If you experience any problems, contact us for assistance.

This is the only method in which you can register to be an Advisor with DeMolay. Any questions about the process can be directed to your Region Deputy. It is our goal to have these completed, approved, and to DeMolay International no later than **December 1st**, so please do your part and complete your registration as soon as you can so that your Region Deputy doesn't have to search you down to get it completed. We are currently only at 41% complete...If you know that you will not be continuing as an Advisor, contact the **office** and let us know so we can make note of your decision. Thank you to everyone for the great job you did on this last year and the great job we expect you will do again this year.

DeMolay Turns 100 Years Old in 2019

We are celebrating DeMolay's 100th birthday...

As DeMolay approaches it's 100th birthday, DeMolay International and here in Washington we will begin celebrating this wonderful milestone. There are a number of activities and events that will be happening throughout the year and in connection with the Session to be held in



Kansas City that year. Dad Brunson will be announcing some of the details of these and other events in the next few weeks so that you can start planning you participation. We also would like to hold a few activities here in Washington to add to the celebration. You will be seeing more information coming out soon about how you can help us celebrate with your Chapters locally and throughout the state. We have created a committee that will guide our efforts here in Washington. If you have ideas or would like to offer your assistance please contact the office at office@wademolay.org and we will be sure to pass it along to the committee Chairman William Hart. We will be announcing these events and activities soon so keep looking for more information here in the briefing.

Have You Reported All Your New Members?

Are you making all the updates for your members...

Are all of your new members and advisors being reported correctly in eScribe? We have had several people recently discover that they had members not reported to DeMolay International. Please take the time to double check your records to be sure you are showing the correct address, phone number, and email.



From time to time things are mailed or sent to you for your information and it is critical that we have current information. Additionally, a new initiated member must be reported to insure he is properly covered by our insurance. In review of our records there is concern that we do not have all new members reported correctly. We are asking that each Chapter login to eScribe and produce a

Chapter roster and validate that all members are properly reflected. If you find that you have missing members or errors please contact us at the <u>office</u> so that we can assist you in getting those things corrected.

Pacific Northwest DeMolay Leadership Conference Dates are set for 2018 DLC...

DLC 2018 dates are now set. Camp will be held July 15-21, 2018 at Camp Sheppard again. Please spread the word so that we can get as many campers as possible in attendance this year. More details will follow in the next few months, but we wanted to get the dates on your calender as soon as possible so you can begin planning now.



Washington DeMolay Foundation How can you support the Foundation and help DeMolay...

The Washington State DeMolay Foundation was established in 1968 to ensure no worthy young man is ever prevented from benefiting from DeMolay programs because of financial needs. The Foundation provides on-going financial assistance to Washington DeMolay to help defray costs of running the Jurisdiction to reduce or minimize the costs of activities and programs for the Members of the Jurisdiction.



The Washington State DeMolay Foundation board and its partners, responsibly manages, invests and stewards the assets entrusted to it by DeMolay Alumni, friends and donors. Donations add to the principal of the Foundation which in turn produces interest which is invested in the Members and Programs of Washington DeMolay. Each year the Foundation provides grants to underwrite various Member related expenses such as insurance, travel, education and promotion. For example, this year the Jurisdiction was able to provide First Aid Kits for each Chapter at no-cost to the Chapters. The Foundation also underwrites the cost of the Friday Lunch at Convention to reduce the overall cost to Members, Advisors and Parents.

We are looking to expand our support of Washington DeMolay to transform the DeMolay experience, expand educational programs, and to increase membership to ensure the fraternity's mission. DeMolay's ability to grow into a bigger and better program for all involved is dependent upon not only recruiting and retaining new Members, but also in our ability to finance promotional activities.

We are asking for your help to Invest in the Future of Washington DeMolay! Can we count on your help? Your tax-deductible gift is vital to expand promotions, increase leadership training and inspire our future leaders. Please take a moment to consider the giving options below:

- * One-time donation through PayPal, go to the Foundation page at WaDeMolay.org/wa- state-demolay-foundation.html
- * Monthly contributions from your bank account with our GIVE Program using the sign up form.
- * Planned giving options including direct donations of property, bequests, Charitable Remainder Trusts, IRA beneficiary designations and life insurance.

With your donation and permission, we will include your name on our "Honor Roll" of supporters in the State Convention Brochure and on our website to announce your contribution in the Washington State DeMolay Foundation.

Please say "Yes" to the future of Washington DeMolay and select a giving option today!

Help the Washington State DeMolay Foundation help you! Shop AmazonSmile at: https://smile.amazon.com/ch/91-1067020

The Washington State DeMolay Foundation has now partnered with the AmazonSmile program is help us grow!

What is AmazonSmile?

AmazonSmile is a website operated by Amazon that lets customers (you) enjoy the same wide selection of products, low



Buy your gifts and holiday essentials at smile.amazon.com. You shop. Amazon donates.



amazonsmile

prices, and convenient shopping features as on Amazon.com. The difference is that when you shop on AmazonSmile (smile.amazon.com), the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to the Washington State DeMolay Foundation.

How does AmazonSmile work?

When first visiting AmazonSmile, you are prompted to select a charitable organization from almost one million eligible organizations. In order to browse or shop at AmazonSmile, first select the "Washington State DeMolay Foundation".

Use our Unique AmazonSmile Link for easy access!

Click here: https://smile.amazon.com/ch/91-1067020 to be connected instantly. By clicking on this link everytime, you are taken directly to the charity of your choice - the Washington State DeMolay Foundation!

Fred Meyer Community Rewards - it costs nothing to sign-up Anyone can help support WA DeMolay - family, friends & neighbors...

Your support can help lower the cost of our Events and Programs



WA DeMolay Online Google Calendar has CHANGED Be sure that you are synced to the correct calendar...

Effective IMMEDIATELY our "**NEW**" **Google Calendar** is the only calendar we are updating and keeping current - so be sure you have the correct Calendar synced to all of your digital devices.

You will know that your are on the right calendar when you look at the TOP-LEFT of the correct google calendar and it says "WA DeMolay - All Calendar". The old one said "wademolay@gmail.com". Make the change now to ensure your calendar settings are correct and you are syncing to the "WA DeMolay - All Calendar" via google calendars.

Let us help you promote your events!

Use the DeMolay Update App. From the home page use the "

<u>Calendar</u>" button, then the top choice is "Add Calendar Event". Just complete all the required informational boxes. Be sure to mark which calendars you want it posted to and the type of event you are having. IT IS THAT EASY!



Don't forget to **email us a flyer (PDF or JPEG) of your events including the Who, What, Where, When, Why, and How much.** We will post it on the State Website, Facebook, Update App and other social media outlets. Email it to: **office@wademolay.org**.

Are you working on your Term Plan for the next 6 months? Trying to pick an event date? Check out the WA DeMolay - All Calendar to see what is happening and what events are are already posted. The State Chapter puts dates out as far as possible so you can plan when you want to do something. We also post other organizations major events so you can plan for those too. When you have your Installation date picked, let us know so we can put it on there!

Go to DeMolay State Calendar!

WA DeMolay Conclave Coming Soon!!!

Conclave is right around the corner are you ready...

Conclave is soon to be upon us, and we will be sharing info about it soon. We hope you are planning accordingly and saving up so you can participate in all the fun.



Dad Jeffery A. Brunson
Executive Officer in WA & AK
DadBrunson@wademolay.org

Our work and our people are regularly recognized as the best DeMolay has to offer.



Contact us today!

STAY CONNECTED





