

Exec. Officer Briefing March 22, 2020 Vol. 6 Issue 17

Please share your DeMolay EXPERIENCE...

You are one of the key leaders in your Chapter! We need you to share the information here with the Members and Advisors of your Chapter. It is our desire to ensure frequent communications are taking place throughout the jurisdiction. Thank you for your efforts in accomplishing this important mission. If you have feedback please share it with us at any of the options at the bottom of this email and we will endeavor to make it happen.

Important Dates to be Aware of A few dates that you should keep an eye on...

As we move forward in the year we wanted to make sure you were aware of a few dates coming up and deadlines you need to

keep on top of. You will find additional details below but we wanted to give you a quick preview into the dates with the most importance. As always you can find more information on the website under <u>State News</u> or you can click on the links to take you to the information.

Dates:Event:April 23rd-26thConclave 2020 (see info below)

#Brotherhood Beyond Quarantine

Ideas for how to stay connected while stuck at home ...

To all Councilors and Chapter Advisors:

As we are all navigating this social distancing and time stuck at home, here are several ideas you might want to explore to help keep the brothers in your Chapters connected. Check these out or go to our Facebook page for all the latest ideas.

Facebook.com/wademolay or discord.gg/ge7G3x - for WA DeMolays to communicate with each other





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Online Meetings using platforms such as: (Remember, no ritual!)

- Discord - Band

- Slack

- Microsoft Teams

- Zoom

Online Video Game Tournaments - Discord is used professionally to organize these.

Use the **#BrotherhoodBeyondQuarantine** and **#ExperienceDeMolay** so Brothers around the Jurisdiction can see what you are up to!

Missing movie nights with your Chapter? Using an online streaming platform, you can all watch together, and even share your reactions with one another.

Social challenges! Start a new trend. Who in your chapter can stack Oreos the highest on their forehead? Take pictures or video and share with the others in your Chapter.

Complete your Representative DeMolay Form or work on your Lamp of Knowledge.

Give your Brothers a call and practice your obligations or other ritual parts.

At home **workout challenges**! Because who couldn't use this time to lose a little weight. Lets see how much the jurisdiction can lose together?

Fraternally,

Colton M. Jenkins State Master Councilor Washington DeMolay

DeMolay Operations in WA Some notes from the EO...

Greeting DeMolay in Washington,

We are living in troubled times... and uncertainty. As DeMolays we need to stand unswervingly... and not let darkness inherit the land. Each of us can make light shine upon another. We are all resilient and have a purpose for continuing...

I am sure everyone is tired of the constant "Breaking News" concerning COVID-19 and all the warnings. Our immediate future is spiked with unknowns regarding school, work, travel, gatherings, economic impact and so much more. What we do know is that collectively we are strong. I urge each of you to do your part and follow the guidelines set forth by the medical community.



My directive to you and the Chapters in Washington is to continue to be calm and smart. Communicate with the everyone - Members, Councilors, Advisors, and Parents. Remain positive, this is your Chapter. Make decisions with the members. Follow all current health protocols which includes no in-person meetings or gatherings. There are no exceptions. DeMolay must go on - just in a different format.

We have received several questions regarding processes and programs within our Jurisdiction and wanted to share with all the following information:

Meetings Must Continue

All DeMolay entities in Washington (Chapters, Manors, Advisory Councils) are hereby instructed to leverage technology to hold business meetings during this temporary suspension. The use of Zoom or other online video solutions is encouraged. Minutes must be recorded and maintained for each virtual meeting in accordance with our normal meeting procedures.

Ritual Exemplification

Since the performance of our ritual is prohibited through online means, there shall be no ritual performed of

any kind. This includes initiations or inductions of any kind.

Communications

Consistent communications must be made at the Chapter level to keep everyone engaged. Chapter Chairmen shall ensure all Advisors are included and advised of current Chapter business. Master Councilors, with the assistance of the Chapter Advisor, shall ensure all members remain engaged and virtual meetings are being regularly held.

Term Extensions

If needed, a Chapter's By-Laws may be temporarily suspended to extend the current term through a vote of the Chapter Members during a virtual meeting. In the event the Members choose to change Officers, a formal request through the Chapter Advisor and/or Chapter Chairman must be made to me to discuss further the available options.

PMC-MSA Requirements

All requirements for the PMC-MSA will be reviewed on a case-by-case basis. Flexibility will be provided due to circumstances. Timely reporting and deadlines are mandatory.

If you are unsure about something, please ask. We are discussing daily the next few months of Jurisdictional Events and will communicate as decisions are made. Thank you for your continued understanding and the work you do locally in our Chapters. We have been presented with an opportunity to share lessons and experiences that will last a lifetime. Remember that our Brotherhood and the teaching of DeMolay will never be suspended, cancelled or postponed.

Jeffery A. Brunson, EO DeMolay in Washington

PS - If you don't have your Obligations completed - now is the time to do it!

Annual Reports Available Now for 2020

Chairman thank you for getting these done ...

A big thank you to all of the Chapters who have completed their Annual Reports for 2019. We only have 2 Chapters who still need to finish at this point. Please remember to start your 2020 report now and fill it in as you go throughout the year. It will save you a lot of time and make next year so much



easier to submit your report. If you have any questions please reach out to <u>Dad Gross</u> and he will help you work through it. A Thank you to those Chapters who have already submitted theirs for approval.

Momentum

We got this...together...

With everything that has happened in the world here are a few thoughts that have been floating around my mind during this last week:

1. Adopt a role model mindset. We all agree this is a historic crisis. However, this also means it's a once-in-alifetime opportunity for each of us to be a role model, to optimize healthy habits, to demonstrate a positive attitude, to show our brotherhood and compassion, to set the emotional tone for our circle of influence, to remain calm and collected, to be the leader, to exemplify our core



values, practice service to others, and the grow the fraternity we belong to.

2. **Prioritize your wellness.** We all need to be healthier than ever. Not just washing your hands and covering a cough, but our mental, emotional and physical wellness. It's vital to ourselves and others. Make time to do something physical twice each day. Find ways to stay connected to people - change to saying, " **Physical Distancing**", because we need to remain "Social" and interact with others. Again, this is an opportunity for each of us to step-up through this crisis, to stay well, and create habits that will last our lifetime.

3. It is time to increase our Skills. This seems to be a message people are missing. I think most people do not truly understand how important it is to take advantage of this time to read, study, research, take an online class, watch instructional You-Tube videos, memorize a new ritual part, amp up your digital skills, refine event planning, do your RD, take the LCC's, read the Councilors' Handbook, pull out and review your DLC notebook, and stay focused on doing your school work. It is your opportunity to learn something new and increase your level of skills for the future.

4. <u>Our world is changing before our eyes</u>. I hope and pray that each of you realize our whole world is in the process of going virtual. This is the opportunity of a lifetime to add value to others virtually, and to ourselves. Whether it is our families, friends, school, business, work, shopping, communicating, relationships, banking, sports, entertainment, news, fast food, or fraternity - WE are all living through a forced revolution that will impact the future and how we all live day to day.

I think everyone needs to learn, teach and operate online, right now!

Because at some point, everyone is going to have to communicate with others virtually on Zoom, Skype, FaceTime, Slack, Messenger, etc. And everyone will need to use digital tools to lead people, create content, complete school, develop their careers, stay connected, and provide their value virtually throughout this crisis and beyond.

At a minimum, you will have to understand this new world even if it is not your thing.

I have belonged to a fraternity and been in my business for more than half the years I have been alive, so please take this message seriously. A lot has changed in these years.

When I started in business, I had to work furiously to get some real momentum to make the future brighter for not only me, but my employees and my clients. I am again faced with sounding the alarm and telling ALL to take this pandemic seriously... not just for the obvious health crisis everyone is focused on, but also for the impending economic ripple effects and the way the world conducts its business. It is going to be a long, steep hill to regain the momentum.

Flip this to our DeMolay world. Last year we had the first year of Positive Growth in too many years, State Events over previous year State Events have had increased attendance, we have started a new Chapter and have other locations with interest in a Chapter, and we are increasing our visual brand to the public. You, me, and we need to begin now to look at how we can regain this momentum. For those with nondigital or traditional methods of doing DeMolay, it's going to be vitally important to establish our brand on the virtual level so that we can stand out. For existing leaders now is the time to launch and to focus on delivering with excellence in this new world. We need to plan how we will mix the virtual aspect with the human experience our members crave. I am as optimistic as anyone I know. I believe that we see this reality and this opportunity and recognize the need to be role models, create whole body wellness, increase our skills, and prepare to roll with the changes to serve our Fraternity.

Through every crisis the modern world has ever known, we have always survived. New innovators and leaders emerge. New opportunities present themselves. New tools are invented. Things get better. <u>We can make</u>

bold moves now to grow momentum. It will be tough, and it will continue to demand the best of all of us, but we can do it.

So, whatever you do, whatever your position or purpose, get focused and do it NOW!

Dad Jeff A. Brunson Lifetime Member of DeMolay

Thank you to Brendon Burchard for the inspiration to write this.

Conclave, Convention, or Something Else... 2020 What will happen...

Conclave, Convention, or Something Else...

<u>All I can say at the moment is, "I have no idea."</u>



Bottomline is that Great Wolf

Lodge is currently closed across the country until April 1st. Beyond that is anyone's guess. We all have suggestions, concerns, ponderings, and thoughts. Understand that my two priorities are:

 The health, safety, and welfare of our DeMolay Family,
 How much will it cost us if we cancel, they postpone, or some combination that is agreeable to all parties involved.

Your Convention Director, Staff and I have been sharing options, ideas, and how we are going to put on the BEST event ever. In this ever-changing landscape, we are continuing to plan and prepare as if we will be in Grand Mound for the April 23-26 weekend. I can ensure you that no mater what you will have a new State Master Councilor on April 25th. The elections of State Officers and new Region MC's will be chosen at some point. Eventually you will Experience a Celebration Banquet like none other held previously.

We are experiencing an unprecedented and challenging time, and we are very appreciative of the overwhelming support, patience, and collectively taking a deep breath as we go with the flow. Rest assured, we continue to stay connected with federal and state health officials monitoring the ongoing situation and will provide additional updates as they become available.

Jeffery A. Brunson, EO DeMolay in Washington

Chapter Squires

Do you have squires at your Chapter...

We just had a Squires induction recently in Bellevue and several questions were raised about how and when to report these boys. First you need to let us know that you have Squires for induction and when and where you would like to have this occur. We will make sure that you have all the assistance you need including the paraphernalia and lapel pins for the new Squires.

Since we have one Squires Manor in Washington in order to get them correctly reported you need to send an email to <u>Dad Frank Rinehart</u> who will report them into eScribe for you. You need to send all the traditional



elements that you would for a new DeMolay and if he has any questions he will respond back to you.

Since there are many ways you can approach the Squires, if you have any unique ideas that have worked for you and you would like to share them, you can reach out to share your successes. If you have any other questions about how to handle things with regards to Squires you can call Dad Rinehart at 206-930-5171 and he will get back with you as quickly as he can.

Chapter Communications

How does your Chapter communicate with each other...

At the last WADA we had a lot of wonderful conversations and a big one centered around how our Chapters choose to communicate among their members. The BAND app, SLACK, and DISCORD were three of the most popular options discussed. They are all readily available in your app store for your phone or even on your computer at home.



With this being such an important part of how we manage our Chapters you are encouraged to check

them out and see if one will work for your Chapter to assist in how you go about sharing information and details of what is happening in your local Chapter. Be sure to survey your membership so you get the best buy in from the most people. If you have questions ask around.

Help the Washington State DeMolay Foundation help you!

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The Washington State DeMolay Foundation has now partnered with the AmazonSmile program to help us grow!

What is AmazonSmile?

AmazonSmile is a website operated by Amazon that lets customers (you) enjoy the same Celebrate love Shop for your valentine

at **smile.amazon.com**, and Amazon donates.

amazonsmile



wide selection of products, low prices, and convenient shopping features as on Amazon.com. The difference is that when you shop on AmazonSmile (smile.amazon.com), the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to the Washington State DeMolay Foundation.

How does AmazonSmile work?

When first visiting AmazonSmile, you are prompted to select a charitable organization from almost one million eligible organizations. In order to browse or shop at AmazonSmile, first select the "Washington State DeMolay Foundation".

Use our Unique AmazonSmile Link for easy access!

Click here: <u>https://smile.amazon.com/ch/91-1067020</u> to be connected instantly. By clicking on this link everytime, you are taken directly to the charity of your choice - the Washington State DeMolay Foundation!

WA DeMolay Online Google Calendar

Be sure that you are synced to the correct calendar...

Effective IMMEDIATELY our **"NEW" Google Calendar** is the only calendar we are updating and keeping current - so be sure you have the correct Calendar synced to all of your digital devices.

You will know that your are on the right calendar when you look at the TOP-LEFT of the correct google calendar and it says **"WA DeMolay - All Calendar"**.

Let us help you promote your events!

Use the DeMolay Update App. From the home page use the " <u>Calendar</u>" button, then the top choice is "Add Calendar Event". Just complete all the required informational boxes. Be sure to mark which calendars you want it posted to and the type of event you are having. *IT IS THAT EASY!*



Don't forget to **email us a flyer (PDF or JPEG) of your events including the Who, What, Where, When, Why, and How much.** We will post it on the State Website, Facebook, Update App and other social media outlets. Email it to: <u>office@wademolay.org</u>.

Are you working on your Term Plan for the next 6 months? Trying to pick an event date? Check out the WA DeMolay - All Calendar to see what is happening and what events are are already posted. The State Chapter puts dates out as far as possible so you can plan when you want to do something. We also post other organizations major events so you can plan for those too. When you have your Installation date picked, let us know so we can put it on there! Go to DeMolay State Calendar!

Fred Meyer Community Rewards - it costs nothing to sign-up Anyone can help support WA DeMolay - family, friends & neighbors...

Your support can help lower the cost of our Events and Programs



MAKE SURE TO LINK YOUR REWARDS CARD WITH WASHINGTON DEMOLAY #8525 ON FRED MEYER COMMUNITY REWARDS! FOLLOW THESE STEPS:

Fred Meyer is donating \$2.7 million per year to non-profits in Alaska, Idaho, Oregon and Washington, based on where their customers tell them to give. Here's how to make sure your card is linked:

- Sign up for or login to the Community Rewards program by linking your card
 to WASHINGTON DEMOLAY at www.fredmeyer.com/communityrewards.
- Then, every time you shop and use your Rewards Card, you are helping
 WASHINGTON DEMOLAY
 earn a donation!
- You still earn your Rewards Points, Fuel Points, and Rebates, just as you do today.
- If you do not have a Rewards Card, they are available at the Customer Service desk of any Fred Meyer store.
- For more information, please visit www.fredmeyer.com/communityrewards.

Dad Jeffery A. Brunson Executive Officer in WA DadBrunson@wademolay.org

Our work and our people are regularly recognized as the best DeMolay has to offer.

DEMOLAY WASHINGTON

Contact us today!

STAY CONNECTED

